

Call for entries



2005

ABB Photo competition

Deadline: [October 12, 2005](#)

ABB is launching its 2005 international photo competition, and if you can take a picture, you can participate.

The ABB logo, consisting of the letters 'ABB' in a bold, red, sans-serif font.

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Get your motor running and your camera ready.

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What do we do?

ABB offers a vast array of products, systems, solutions and services that help improve the reliability of power grids supplying electricity to homes and offices, schools and hospitals, factories and showrooms. We also raise the industrial productivity of utility, manufacturing and industrial customers, so they can operate their businesses at peak efficiency. And ABB products, systems, solutions and services are designed to create energy savings, while lowering environmental impact on the communities where we operate.

Every day, we manufacture and ship hundreds of thousands of products, from tiny low voltage switches and drives to huge transformers weighing more than 1,000 tons.

How would you photograph this?

Photographers are invited to take pictures anywhere in the world that depict ABB's key themes:

- Power grid reliability
- Energy savings
- Increased industrial productivity

We welcome innovative photographic interpretations of these themes. Winning photographs will be used to communicate and promote ABB's key themes across a wide range of media - both internal and external.

- Each winning photograph will be awarded US\$ 500.
- There will be an overall winner in each of the three categories (Power grid reliability, Energy savings, and Increased industrial productivity). The overall winner in each category will be awarded an additional US\$ 1000.
- And photographers' work will be fully credited.

Visit our website to find out more: www.abb.com/photocompetition