

Ethisphere Institute names ABB as one of the world's most ethical companies

ABB recognized for demonstrated leadership in ethical business practices

Zurich, Switzerland, Mar. 6, 2013 – ABB, the power and automation technology group, was named by the Ethisphere Institute, a leading international organization dedicated to best practices in business ethics, to its 2013 list of the world's most ethical companies.

ABB was recognized because of its demonstrated leadership in ethical business practices according to the Ethisphere Institute.

"We are pleased with the progress we have made in embedding integrity in our business processes and our organization," said Diane de Saint Victor, ABB General Counsel and member of the Executive Committee. "Being recognized by Ethisphere supports our view that ethical practices are key to ABB's long term success."

In compiling its list, Ethisphere reviews codes of ethics, litigation and regulatory infraction histories; evaluates investment in innovation and sustainable business practices; looks at activities designed to improve corporate citizenship; and studies nominations from senior executives, industry peers, suppliers and customers.

The Ethisphere Institute has compiled an annual list of the world's most ethical companies since 2007. For the 2013 list, which is the largest to date, Ethisphere reviewed nominations from companies in more than 100 countries and 36 industries.

"Not only did more companies apply for the World's Most Ethical Companies recognition this year than any year in the past, which demonstrates that ethical activity is an important part of many of these companies' business models, but we are also seeing more companies be proactive and create new initiatives that expand ethics programs and cultures across entire industries, such as industry-based ethics associations and other activities," said Alex Brigham, Executive Director of Ethisphere.

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 145,000 people.

The research-based Ethisphere[®] Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. Ethisphere Magazine, which publishes the globally recognized World's Most Ethical Companies Ranking[™], is the quarterly publication of the Institute. Ethisphere provides the only third-party verifications of compliance programs and ethical cultures that include: Ethics Inside[®] Certification, Compliance Leader Verification[™] and Anti-Corruption Program Verification. More information on the Ethisphere Institute, including ranking projects and membership, can be found at <http://www.ethisphere.com>.

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