

New Country Manager for ABB Czech Republic

Hannu Kasi has an international experience within the power and automation industry, works for ABB for 24 years and has even worked in Tesla during his student years

Prague, August 2nd 2010 – The ABB announced the appointment of Mr. Hannu Kasi its new Country Manager for the Czech Republic, effective of August 1st 2010. He is also head of the Czech country cluster which includes Hungary, Slovakia and the Ukraine. Hannu replaces Barbara Frei who took a new position within ABB as the Region Manager for the Mediterranean.

Hannu Kasi works for ABB for 24 years and has held a number of business and finance leadership roles in Switzerland, Germany and the United States. He is coming from the position of head of Finance and Controlling in Zurich. But Czech Republic is not new to Kasi. As a matter of fact, he has worked as a student in Prague with Tesla Electronics factory. Working in Czech Republic has inspired him so much to get back to it later on in ABB, when working with the eastern markets, and completed a PhD thesis on the challenges of transformation in the post-socialistic economies.

„I am looking forward to be nearer to the markets and operations,“ Kasi comments on his new position and adds „I believe that the Czech Republic and the other cluster countries will continue to have outstanding opportunities based already on the fact that they are in the middle of Europe. In addition, the low-cost base combined with delivery possibilities of most of our products will remain an enormous competitive advantage for ABB.”

Hannu Kasi comes from Finland, has a degree on Marketing and International Trade in Finland and holds an MSc and a PhD in economics. Considers himself as visionary, but pragmatic as well when it comes to the implementation. He enjoys sports in his free time, such as jogging, biking and some golf. Hannu Kasi is married and has two kids Alexander and Kristian, both studying abroad. He and his wife Kristina are looking forward to move to beautiful city of Prague, which they have visited only as tourists so far.

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 117,000 people. In Czech Republic ABB operates on 8 locations with almost 2 800 employees.

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