

# Press Release



## ABB acquires French software company Newron System

### Transaction is in line with ABB's expansion strategy in automation solutions for buildings

Zurich, Switzerland, 5. August, 2013 – ABB, the leading power and automation technology group, has acquired French software company Newron System S.A. to expand its market reach and offering for channel partners in automation solutions for buildings. The parties agreed not to disclose the terms of the transaction.

Toulouse-based Newron System (<http://www.newron-system.com>), whose annual sales are less than \$10 million, develops software for building-automation solutions and sells it via high-end distributors and installers. The software enables devices, such as blind controls and lights, to communicate with each other and to be managed centrally.

The acquisition supports ABB's strategy in the growing automation market for buildings, which is to expand its market reach and offering for channel partners. Newron System's software complements ABB's product range by adding flexible automation solutions to the offering. The company will be integrated into ABB's Low Voltage Products (LP) division.

"Newron System's premium building-automation software solutions will gain worldwide reach through ABB's broad sales network," said Hans-Georg Krabbe, head of the Wiring Accessories business unit in the LP division. "We are buying state-of-art software and know-how. Newron System will enlarge our offering to our wholesaler and system-integrator partners for automation solutions in buildings."

Newron System's managing directors, Serge Le Men and Daniel Zotti, said that joining ABB would accelerate the growth of the business. "We are glad to become part of the strong ABB team," Le Men said. "With ABB's resources, Newron System will extend its reach and offering, generating further growth," Zotti added.

ABB ([www.abb.com](http://www.abb.com)) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 145,000 people.

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### For more information please contact:

#### ABB Group Media Relations:

Thomas Schmidt; Antonio Ligi  
(Zurich, Switzerland)

Tel: +41 43 317 6568

[media.relations@ch.abb.com](mailto:media.relations@ch.abb.com)

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